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For Immediate Release 1st May 2020

Social Distancing: The Move to Online Events sees the Creation of the World's First Virtual Video Booth.

VideoBooth Systems, the leading producer of automated video capture solutions, announces the launch of the world's first Virtual Video Booth. Developed in response to social distancing, the Virtual Video Booth enables businesses to capture attendee feedback, ideas and questions as they move their events online. The system works just like the company's traditional video booths that are used at conferences, launches and consumer events all over the world - but is now entirely online.

The Virtual Video Booth helps to engage and create inclusive relationships with audiences, making them feel part of an online event. It also creates content - at this time, when we're forced to be apart, user-generated content from real people is of unquestionable value.

Managing Director, Jon Stones, said *"We wanted to respond to the huge shift in the events industry which has seen live face-to-face events postponed due to social distancing. Our clients are now taking their events online and we want to support them with a platform to gather attendee video feedback, testimonials and photo content"*

VideoBooth Systems is making this available free of charge to their clients who had Video Booth hires booked. They are now launching this on a wider scale so anybody with an upcoming event can subscribe on a pay-per-event basis.

More information can be found at www.virtualvideobooth.com or call 0800 316 5886.

VideoBooth Systems design and manufacture a range of automated solutions for capturing and sharing video and photos.

They've been at the very forefront of video booth technology since 2001 - their first video booth was produced for the BBC to capture vox-pop style news reports from the public at various locations around London, with the footage broadcast on BBC television news and online.

Since then they have continued to develop their technology and have worked with many of the world's best known brands, including Disney, Nike, Google, Microsoft and Coca-Cola.

In 2015, VideoBooth Systems was recognised in the nationwide list of the UK's top 100 small businesses.

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